



**Sudbury
& Manitoulin**
Workforce Planning
Planification en
main-d'oeuvre

MEDIA RELEASE
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Employer survey in northern Ontario to provide further insight into what is really happening in the labour market

SUDBURY - Various reports have emerged across the country as to what is happening in the labour market. Some reports have concluded that Canada is facing a skills shortage, while others are calling it a mismatch and that projected jobs are region specific. To better understand what is happening in northern Ontario, six workforce planning boards from across the north are calling on local employers to help identify their labour market needs through the Employer One survey.

While employers in the north have participated in numerous partnership projects and sector-specific research with local planning boards, the Employer One project is taking it one step further. Employers across northern Ontario will be asked about the current and projected needs of their business, the demographics of their workforce, projected human resource vacancies, recruitment strategies and challenges, their perspective on candidate skills, education and training, top competencies needed in their business, and any ongoing concerns.

The Employer One survey is available online and located on local planning board websites. Planning board staff will be reaching out to various employers and business associations to encourage participation. Data will be analysed and a report will be available for each local planning board area by late March 2015. Additionally, the data will be rolled up into one report to get a better picture of what is happening to the demand side of the labour market in the North.

For the Sudbury and Manitoulin Districts, Jean-Mathieu Chenier, Business Co-Chair of the Workforce Planning for Sudbury & Manitoulin Board of Directors believes that “the information from this survey will be invaluable. It will not only benefit employers but employment service providers, education/training organizations, job-seekers and others.” He adds that “while we already engage employers in a number of ways, hearing right from various industries about their specific labour market needs will help provide us with a more accurate picture of what is real and what is not.” Although planning boards use various data sources to produce their annual local labour market report, Chenier feels that “the results of this project will help shed more light on what skills local industries really need and what concerns they have about their current and future workforce.”

Local planning boards are funded by the Ministry of Training, Colleges and Universities through the Employment Ontario Branch. There are twenty-five planning boards/areas across Ontario.

For more information please contact:

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Other Workforce Planning Boards in Northern Ontario:

- Algoma Workforce Investment Committee: www.awic.ca
- Far Northeast Training Board: www.fnetb.com
- Labour Market Group: www.thelabourmarketgroup.ca
- North Superior Workforce Planning Board: www.nswpb.ca
- Northwest Training and Adjustment Board: www.ntab.on.ca