

COVID-19 BUSINESS IMPACT SURVEY APRIL 2020 – MANITOULIN DISTRICT

BUSINESS RESPONDENTS

This report reflects responses to the COVID-19 Business Impact survey conducted from April 27-May 4, 2020.

This survey was distributed to businesses by the City of Greater Sudbury, Greater Sudbury Chamber of Commerce, Workforce Planning for Sudbury & Manitoulin and other business-related organizations.

Although there were 48 responses to the survey, not all respondents answered every question and as a result, each question identifies how many responses were received. Additionally, total percentages for each question may not add up to 100% due to rounding, questions that allowed for multiple answers and questions that included an 'other' comment field.

1. What type of business are you?	Manitoulin District
Private Business	83%
Public Sector/Gov't Agency	6%
Not-for-Profit	10%

Number of respondents answered this question: Manitoulin District 48

2. Please select one PRIMARY and any OTHER sectors in which your business/organization operates. If relevant, also select as many other sectors in which you operate.	Manitoulin District	
	Primary Sector	Other Sector
Agriculture, Forestry, Fishing and Hunting	33%	67%
Mining, Quarrying or Oil & Gas Extraction	0%	100%
Utilities	0%	100%
Construction	75%	25%
Manufacturing	67%	33%
Wholesale Trade	50%	50%
Retail Trade	64%	36%
Transportation and Warehousing	75%	25%
Information and Cultural Industries	0%	50%
Finance and Insurance	50%	100%
Real Estate and Rental & Leasing	50%	50%
Professional, Scientific and Technical Services	33%	67%
Management of Companies and Enterprises	0%	100%
Administration & Support, Waste Management and Remediation Services	50%	50%
Educational Services	100%	0%
Healthcare and Social Assistance	67%	33%
Arts, Entertainment and Recreation	43%	57%
Accommodation and Food Services	93%	7%
Public Administration	50%	50%
Other	80%	20%

Number of respondents answered this question: Manitoulin District 45



BUSINESS CONTINUITY IMPACT

3. How would you rank the strategic risk COVID-19 poses to your long-term business prospects?	Manitoulin District
High – this could put us out of business	32%
Medium – this is going to significantly impact our financials	49%
Low – this may impact us financially, but we are confident we can weather the storm	20%
None (please provide comments)	0%
Other: no comments	

Number of respondents answered this question: Manitoulin District 41

4. How has COVID-19 impacted your business's/organization's operations? (Check all that apply)	Manitoulin District
No impact	0%
We have reduced hours, staff and our business operations	29%
We are working remotely but continuing operations	24%
We have closed our business/organization temporarily	49%
We have experienced an increase in business	10%
We have closed our business/organization permanently	0%

Number of respondents answered this question: Manitoulin District 41

5. If you are continuing your business operations, how have you adjusted your operations? (Check all that apply)	Manitoulin District
Our storefront is operating with reduced hours	13%
Our storefront is closed but we take telephone order	30%
Our storefront is closed but we operate online	18%
We have had to expand our operations	3%
We have had to extend our business hours	0%
N/A	53%

Number of respondents answered this question: Manitoulin District 40

6. What additional impact/measures have you experienced? (Check all that apply)	Manitoulin District
Our supply chain is interrupted	29%
We have had to cancel/delay contracts	36%
We have had contracts cancelled/delayed	50%
We have had to cancel/postpone fundraising events (for non-profits)	10%
We are experiencing decreases in sales (or donations if non-profit)	45%
We are having to restrict spending because of the uncertainty	60%
We are experiencing a significant increase in consumer demand for certain items	21%
We have increased cleaning and sanitation in our offices/facilities	38%
Other: no comments	

Number of respondents answered this question: Manitoulin District 42

BUSINESS HUMAN RESOURCES IMPACT

7. On February 1 st , 2020 what was the size of your workforce?	Manitoulin District
No employees	28%
1 – 9	49%
10 – 19	8%
20 - 49	8%
50 – 99	8%
100 or more	0%

Number of respondents answered this question: Manitoulin District 39

8. On April 1 st , 2020 what was the size of your workforce?	Manitoulin District
No employees	47%
1 – 9	37%
10 – 19	5%
20 - 49	5%
50 – 99	5%
100 or more	0%

Number of respondents answered this question: Manitoulin District 38

9. Following the release of the provincial list of essential services, did you have to lay off employees? If yes, please indicate how many.				
# of respondents = 20	Total Number	# of Respondents	Average Number	
Manitoulin District	Full-time	67	11	6
	Part-time	34	8	4
	Seasonal	22	8	3
	Contract	3	5	1

Number of respondents answered this question: Manitoulin District 20

10. What else have you tried to do to minimize the impact of the COVID-19 crisis on your workforce? (Check all that apply)	Manitoulin District
We educate our employees as to the symptoms and risks associated with the virus, as well as prevention measures	49%
We have staggered work hours for employees	11%
We have required employees to work from home	19%
We are asking employees to use vacation, sick or personal days during the crisis, and deferring layoffs	0%
We continue to pay wages to employees that are off work for quarantine or illness.	9%
We have closed our business/organization temporarily and not paying employees during closure.	30%
We have informed employees of the government assistance programs	38%
N/A (0 employees or self-employed)	35%
Other : no comments	

Number of respondents answered this question: Manitoulin District 37

11. If your business activity has increased during the pandemic, have you hired more staff? (Please choose N/A if your business activity has not increased)	Manitoulin District
Yes	3%
No	21%
N/A	77%

Number of respondents answered this question: Manitoulin District 39

12. If you have hired more staff, have they been mostly full-time or part-time? (Please choose N/A if you have not hired more staff)	Manitoulin District
Full-time	3%
Part-time	3%
N/A	95%

Number of respondents answered this question: Manitoulin District 39

13. If you have hired more staff, have you changed the level of compensation? (Please choose N/A if you have not hired more staff)	Manitoulin District
Higher compensation	3%
Same compensation	8%
Lower compensation	0%
N/A	90%

Number of respondents answered this question: Manitoulin District 37

14. Has your business pursued any new or innovative products/services in response to the COVID-19 crisis? If yes, please provide details:

Responses: 16 responses in total; 8 said no/nothing; 8 other comments as follows:

- several said they are increasing their online visibility and capacity to sell products, take orders and make payments (e-transfers and wireless debit to your car)
- one company offered to manufacture equipment such as ventilators
- several others have been exploring other partnerships and ideas

15. What would you like your local community to do to assist you at this time in managing the COVID- crisis?

Responses: 21 comments/responses – following themes:

26% promote/shop/support local services, businesses and programs even after the pandemic

22% financial supports and suggestions

- assistance with taxes, tax relief, interest and insurance

17% follow public health and provincial guidelines

9% economic recovery plans/strategies

- consider long term plans to allow opening this year
- support businesses to open who are willing to increase sanitization protocols and safe practices

4% ideas to reduce fear, promote health, continue to provide information, and open launch ramps

NOTE: 17% expressed concern about travel to/from/across Manitoulin Island:

- responses included: limit travel on/off the Island; set-up checkpoints to stop visitors; address/mitigate and find long term solutions to current roadblock in M'Chigeeng

GOVERNMENT FUNDING PROGRAMS

16. Are you aware of the federal or provincial COVID-19-related funding/programs?	Manitoulin District
Yes	97%
No	3%

Number of respondents answered this question: Manitoulin District 39

17. Have you or do you plan to access any federal or provincial COVID-19-related funding/ programs?	Manitoulin District
Yes	59%
No	41%

Number of respondents answered this question: Manitoulin District 39

18. Do you believe the federal or provincial COVID-19-related funding/programs will be beneficial to your business?	Manitoulin District
Yes	54%
No	46%

Number of respondents answered this question: Manitoulin District 39

FINANCIAL IMPACT

19. Since the beginning of the COVID-19 crisis (March 10 th) what do estimate your financial loss to be?	Manitoulin District
Less than \$20,000	51%
\$20,000 – \$50,000	14%
\$50,000 – \$100,000	5%
\$100,000 or more	16%
N/A (we have not lost money during the crisis)	14%

Number of respondents answered this question: Manitoulin District 37

20. If the COVID-19 crisis continues, how long do you feel you will remain in business?	Manitoulin District
We expect to remain viable and in business	41%
We can manage for another 3 months	27%
We can manage for another 6 months	11%
We can manage for another 12 months	8%
We will not be able to remain in business if this goes on much longer	14%

Number of respondents answered this question: Manitoulin District 37

IF YOU HAVE ANY QUESTIONS REGARDING THE DATA IN THIS SURVEY PLEASE CONTACT
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