

## COVID-19 BUSINESS IMPACT SURVEY MAY 2020 –SUDBURY DISTRICT

### BUSINESS RESPONDENTS

This report reflects responses to the COVID-19 Business Impact survey conducted from May 25th to June 1st, 2020.

This survey was distributed to businesses by the City of Greater Sudbury, Greater Sudbury Chamber of Commerce, Workforce Planning for Sudbury & Manitoulin and other business-related organizations.

Although there were 29 responses to the survey, not all respondents answered every question. As a result, each question identifies how many responses were received. Additionally, total percentages for each question may not add up to 100% due to rounding, questions that allowed for multiple answers and questions that included an 'other' comment field.

1. What type of business are you?	Sudbury District
Private Business – Sole Proprietor/Partnership	34%
Private Business – Corporation	48%
Public Sector/Government Agency	7%
Not-for-Profit	10%

Number of respondents answered this question: Sudbury District 29

2. Please select one PRIMARY and any OTHER sectors in which your business/organization operates. If relevant, also select as many other sectors in which you operate.	Sudbury District	
	Primary Sector	Other Sector
Agriculture, Forestry, Fishing and Hunting	0%	100%
Mining, Quarrying or Oil & Gas Extraction	33%	67%
Utilities	0%	1000%
Construction	25%	71%
Manufacturing	50%	50%
Wholesale Trade	0%	100%
Retail Trade	80%	20%
Transportation and Warehousing	33%	67%
Information and Cultural Industries	0%	100%
Finance and Insurance	0%	100%
Real Estate and Rental & Leasing	33%	67%
Professional, Scientific and Technical Services	68%	33%
Management of Companies and Enterprises	0%	100%
Administration & Support, Waste Management and Remediation Services	33%	67%
Educational Services	33%	67%
Healthcare and Social Assistance	75%	25%
Arts, Entertainment and Recreation	67%	33%
Accommodation and Food Services	75%	25%
Public Administration	0%	100%
Other	50%	50%

Number of respondents answered this question: Sudbury District 24

3. Are you a member of the Chamber of Commerce	Responses
Greater Sudbury Chamber of Commerce	39%
Sudbury East Chamber of Commerce	11%
I am not a member of either Chamber of Commerce	50%

Number of respondents answered this question: Sudbury District 28

## BUSINESS CONTINUITY IMPACT

4. How would you rank the strategic risk COVID-19 poses to your long-term business prospects?	Sudbury District
<b>High</b> – this could put us out of business	22%
<b>Medium</b> – this is going to significantly impact our financials	52%
<b>Low</b> – this may impact us financially, but we are confident we can weather the storm	26%
<b>None</b> (please provide comments)	0%

Number of respondents answered this question: Sudbury District 27

5. How has COVID-19 impacted your business's/organization's operations? (Check all that apply)	Sudbury District
No impact	11%
We have reduced hours, staff and our business operations	56%
We are working remotely but continuing operations	26%
We have closed our business/organization temporarily	26%
We have experienced an increase in business	0%
We have closed our business/organization permanently	0%

Number of respondents answered this question: Sudbury District 27

6. If you are continuing your business operations, how have you adjusted your operations? (Check all that apply)	Sudbury District
Our storefront is operating with reduced hours	19%
Our storefront is closed but we take telephone order	19%
Our storefront is closed but we operate online	7%
We have had to expand our operations	0%
We have had to extend our business hours	0%
N/A	63%

Number of respondents answered this question: Sudbury District 27

7. What additional impact/measures have you experienced? (Check all that apply)	Sudbury District
Our supply chain is interrupted	52%
We have had to cancel/delay contracts	41%
We have had contracts cancelled/delayed	59%
We have had to cancel/postpone fundraising events (for non-profits)	19%
We are experiencing decreases in sales (or donations if non-profit)	70%
We are having to restrict spending because of the uncertainty	74%
We are experiencing a significant increase in consumer demand for certain items	4%
We have increased cleaning and sanitation in our offices/facilities	63%

**Other:** Themes were similar to the April 2020 survey, where businesses reported that mandated closures have resulted in inability to pay rent, provide services and products (i.e. gas for boaters on the lake) or host events. One business reported increased costs related to staffing and PPEs which are not readily available.

Number of respondents answered this question: Sudbury District 27

## BUSINESS - HUMAN RESOURCES IMPACT

8. On May 1 <sup>st</sup> , 2020 what was the size of your workforce?	Sudbury District
No employees	27%
1 – 9	42%
10 – 19	4%
20 - 49	19%
50 – 99	0%
100 or more	8%

Number of respondents answered this question: Sudbury District 26

9. How many employees have you laid off since May 1 <sup>st</sup> , 2020 due to COVID-19?				
		Total Number	Number of Respondents	Average Number
Greater Sudbury	Full-time	53	19	3
	Part-time	28	15	2
	Seasonal	17	13	1
	Contract	24	13	2

Number of respondents answered this question: Sudbury District 20

10. How many employees have you hired since May 1 <sup>st</sup> , 2020 due to COVID-19?				
		Total Number	Number of Respondents	Average Number
Greater Sudbury	Full-time	3	14	0
	Part-time	2	12	0
	Seasonal	3	13	0
	Contract	9	13	1

Number of respondents answered this question: Sudbury District 18

11. What else have you tried to do to minimize the impact of the COVID-19 crisis on your workforce? (Check all that apply)	Sudbury District
We educate our employees as to the symptoms and risks associated with the virus, as well as prevention measures	58%
We have staggered work hours for employees	27%
We have required employees to work from home	23%
We are asking employees to use vacation, sick or personal days during the crisis, and deferring layoffs	8%
We continue to pay wages to employees that are off work for quarantine or illness.	23%
We have closed our business/organization temporarily and not paying employees during closure.	31%
We have informed employees of the government assistance programs	62%
N/A (0 employees or self-employed)	15%
Other:	

Number of respondents answered this question: Sudbury District 26

**12. If your business pursued any new or innovative products/services in response to the COVID-19 crisis, please provide details.**

Several businesses responded with the following: increased use of safety equipment, COVID-related health supports and use of online programs, products and services.

Number of respondents answered this question: Sudbury District 11

**13. What would you like your local community to do to assist you at this time in managing the COVID-19 crisis?**

Similar to the April 2020 survey, business responses included: promote, buy and shop local; be patient; follow the health guidelines; continue funding supports including improved communication about application process; and the need for more PPEs.

Number of respondents answered this question: Sudbury District 11

14. Are you aware of the federal or provincial COVID-19-related funding/ programs?	Sudbury District
Yes	100%
No	0%

Number of respondents answered this question: Sudbury District 24

15. Will your business be able to benefit from the current federal or provincial COVID-19-related funding/programs?	Sudbury District
Yes	75%
No	4%
I do not qualify	13%
Comments: (If yes why? If no why?)	

Number of respondents answered this question: Sudbury District 24

16. Have you or do you plan to access any of the following federal or provincial COVID-19-related funding/programs?	Sudbury District
Canada Emergency Wage Subsidy	52%
Temporary Wage Subsidy for Employers	35%
Canada Emergency Business Account	35%
Work Sharing Program extension	4%
Business Credit Availability Program through BDC and EDC	9%
Canada Emergency Commercial Rental Assistance	9%
Regional Relief and Recovery Fund through FedNor	17%
Canada Emergency Response Benefit	35%
Deferral or GST/HST remittances and customs duties	30%
Deferral of federal and provincial tax payments	26%
Deferral of WSIB payments	22%
Deferral of property tax payments	17%
Other	13%
Please specify: One business identified being part of a municipality and that no money has been made available to support municipalities at this time.	

Number of respondents answered this question: Sudbury District 23



## BUSINESS - FINANCIAL IMPACT

17. Please estimate any revenue decline you have experienced since the beginning of the COVID-19 crisis (March 10 <sup>th</sup> )	Sudbury District
Less than 10 percent	4%
10 to 20 percent	17%
21 to 30 percent	8%
31 to 40 percent	13%
41 to 50 percent	4%
51 to 60 percent	13%
61 to 70 percent	4%
71 to 80 percent	0%
81 to 90 percent	17%
91 to 100 percent	21%
N/A (we have not lost money during the crisis)	0%

Number of respondents answered this question: Sudbury District 24

18. If the COVID-19 crisis continues, how long do you feel you will remain in business:	Sudbury District
We expect to remain viable and in business	42%
We can manage for another 3 months	25%
We can manage for another 6 months	17%
We can manage for another 12 months	17%
We will not be able to remain in business if this goes on much longer	0%

Number of respondents answered this question: Sudbury District 24

**IF YOU HAVE ANY QUESTIONS REGARDING THE DATA IN THIS SURVEY PLEASE CONTACT**

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